

# PRESS RELEASE

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## New Children's Book Invites Families to Experience Real Art Together

*Lines in Art*, a new picture book launched on Kickstarter, introduces young children to iconic masterpieces through close looking, open-ended questions, and shared discovery.

**San Francisco, California — March 16, 2026** — For parents who want meaningful, screen-free moments with their children, a new picture book offers an unexpected starting point: real works of art.

Designed for ages 3–8, *Lines in Art* is a children's art book now live on Kickstarter, meant to be read together by children and adults. Rather than offering facts or explanations, the book invites families to slow down, look closely, and wonder. Everyday reading becomes a moment of connection.

Research and classroom experience show that looking at art supports how young children think and communicate, encouraging flexible thinking and open conversations between adults and children without pressure or right answers.

In the book, a single continuous line moves across twelve iconic works of art, inviting children to notice details and share what they see, while adults observe alongside them rather than instruct. The book was tested in homes and classrooms, evolving from children's natural interactions with the artworks.

"In the classroom, the most meaningful conversations happen when we give children time and space to think," says co-creator Kristin. "When there's no pressure to get the 'right answer,' children become more confident, curious, and expressive."

"Looking at art with my children taught me that they don't need explanations," says co-creator Cecilia. "In those shared moments, imagination opens up, and a meaningful connection takes shape."

*Lines in Art* was created by two co-founders with experience in early childhood learning. Cecilia, from Italy, is an art historian and a mother of three. Kristin brings years of experience as a primary school teacher.

Rather than centering on artists' biographies, art activities, or fictional stories inspired by art, *Lines in Art* invites children to encounter original artworks directly through looking, noticing, and making connections.

The book features carefully curated reproductions by artists such as Picasso, Matisse, Mondrian, Kandinsky, Van Gogh, and Miró. They were selected not for their fame, but for how clearly and expressively they use lines and how easily children can engage with them visually.

Some lines resemble the mark of a child, helping young readers connect naturally with the images. Others reveal how simplicity can hold depth, like Picasso's drawings, where a few confident lines feel as intuitive as a child's own.

At a time when parents are seeking alternatives that support learning and connection, Lines in Art offers a calm, engaging experience grounded in attention, language, and shared time.

Ahead of launch, the project was selected by Kickstarter as a "Project We Love." Within its first 24 hours live, the campaign reached 50% of its funding goal.

The Kickstarter campaign is funding the book's first print run, licensing for the original artworks featured, and initial distribution.

**The Lines in Art Kickstarter campaign launched on Thursday, March 12, 2026, and will remain live through April 13, 2026. Visit [www.linesinart.com](http://www.linesinart.com) to access the campaign.**

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Press materials, images, and downloads are available at: [www.linesinart.com/press](http://www.linesinart.com/press)

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